

CONVERSATION WITH DORA PRÉVOST



Dora Prévost is using her work as a voice for women's issues. Her art focuses on breaking the silence around Gender-Based Violence (GBV) and the injustices that women face today. It also celebrates the complex experiences of being a woman in the 21st century.

On their journey to arts

My journey into the world of art began in 2014, initially as a hobby. It wasn't long before I recognized a profound affinity for sculpting, which drove me to pursue it full-time. I primarily work with clay, cement, bronze, and various mixed media, often focusing on the intricacies of portraiture. Each medium offers unique challenges and expressive potential, allowing me to explore and convey a diverse range of human emotions and experiences through my work.



On personal education, and creative education viewed locally and globally

While I haven't undergone formal education in the arts, I have had the privilege of learning from professional sculptors who have guided me in honing my craft. These mentors provided invaluable insights and techniques that have shaped my artistic path.

Regarding creative education, I believe it plays a crucial role in nurturing talent



and fostering innovation. In my country, there is a growing appreciation for the arts, but access to quality education remains uneven limited due to broader economic and infrastructural challenges in the country.

It's essential to create more opportunities for aspiring artists to receive both formal and informal training, ensuring that talent is not limited by geographical or economic constraints.



On Art as a representation of reality or escape from it

Art serves as a profound reflection of contemporary reality, capturing the essence of our hopes, dreams, and the imperfections of our time. It holds a mirror to society, allowing us to see ourselves more clearly and prompting introspection and dialogue about the world we inhabit.

Art reveals the complexities of human existence, addressing current issues while evoking empathy and understanding. Yet, art also transcends the constraints of time and place. It taps into universal themes and emotions that resonate across different eras and cultures.

While grounded in the present, it carries the timeless ability to connect us with the past and inspire future generations. This dual nature of art makes it a powerful and enduring medium, capable of both chronicling our current moment and weaving a tapestry that spans the breadth of human experience.



Messaging with art

My work often delves into themes surrounding women's resilience and strength. Through my sculptures, I strive to highlight the inherent power and dignity of women, reflecting their journeys, struggles, and triumphs.

I also use my art as a platform to combat gender-based violence and advocate for women's rights. Each piece aims to provoke thought and inspire change, serving as a testament to the indomitable spirit of women and a call to action against injustice.

My goal is to create not just art, but a dialogue that resonates deeply and fosters a more equitable and compassionate world.



Online galleries and marketing artwork online

My experience with online galleries has been quite positive, offering a broader platform to reach a diverse audience beyond geographical constraints.

Selling art online has allowed me to connect with collectors and enthusiasts from all over the world, providing an avenue to share my work and its messages on a global scale.

However, I believe that people still have an inherent need to experience art in person. While online sales are convenient, nothing truly replaces the presence and impact of viewing art face-to-face. To improve the representation of artists online and help them earn a living through their art, several measures can be taken.

Firstly, online galleries should focus on creating a more inclusive and

accessible platform for artists from various backgrounds. This includes providing educational resources on digital marketing and online sales strategies, helping artists effectively present and promote their work.

Additionally, leveraging social media and online communities can significantly boost an artist's visibility and engagement.

Collaborative efforts between online galleries and artists, such as virtual exhibitions and interactive events, can create immersive experiences that attract and retain audiences.

Finally, implementing fair pricing structures and transparent sales processes ensures that artists receive equitable compensation for their work. By fostering a supportive and innovative online environment, we can empower artists to thrive and sustain their creative endeavors, while also recognizing the irreplaceable value of experiencing art in person.

