

# CONVERSATION WITH EKWEOZOR NONSO

A contemporary Nigerian artist



Ekweozor Nonso was born in Lagos, Nigeria. Known for his innovative approach, he blends diverse mediums of color, design, and traditional techniques like Uli, Nsibidi, and South American motifs in a unique style that sets him apart. His work offers a fresh visual experience, presenting a new dimension that invites deep engagement and appreciation. As one of the most exciting young artists to watch, Ekweozor's art challenges viewers to see the world from a different perspective, making his creations truly unforgettable.

## On their journey to arts



I was always fascinated by the world of art. Growing up I spent hours scribbling with crayons, painting with watercolors, and creating collages with scraps of paper. My father noticed my passion, encouraged me to explore my creativity further to create limelight in the world of art.

Growing up, I was heavily influenced by the vibrant colors and spiritual art. I spent hours poring over books on African art, marveling at the intricate designs and symbolism. I began to experiment with trashes paper and inks to create astonishing art.

As I entered secondary school I had my very first art teacher, his name was Mr Sunny. That is where I learnt the fundamentals of drawing, painting, and sculpture. He was instrumental in nurturing my talent and encouraging me to pursue art as a career. I will forever be grateful to him. I also went to Yaba College of Technology to study painting, and I can tell you I have never regretted doing that.

As for creative education, I can say my country is not doing great in that aspect because corruption has blocked the road for artists to survive and be mentored to success. Most artist lack materials and other resources to navigate to the next point in their careers; poor teaching in arts is also an issue.

## Messaging with art

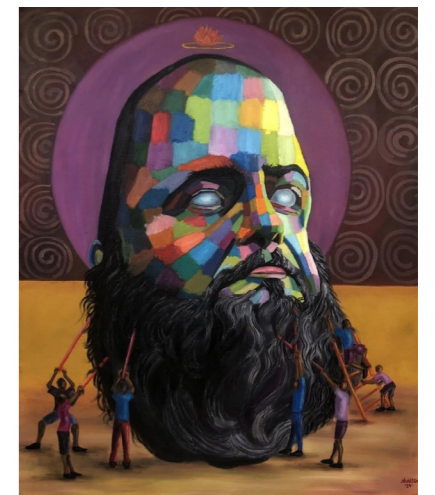


My messaging to the world through my art is Spritual Questionism. As humans we always want to question everything we partake in life. It is for me to document the questions by humans based on spiritualism: questions like "why always me?", "why is my life destroyed?" or "who created us and with what purpose?" have been unleashed by humans in introspection of their journey in life.

Art has long been a reflection of spiritual and physical hopes, and a documentary of time. Throughout history, artists have used their work as a means of commenting on, critiquing, and capturing the essence, the magic expression. For centuries, art has consistently served as a mirror of the world reflecting its values in truth, rebellion and self-reflection.

Art is not bound by time and place. As an artist I always flow with the trends and updates which sharpens my practice and helps me be on my front foot every second.

## On personal education, and creative education viewed locally and globally



## On Art as a representation of reality or escape from it

## Online galleries and marketing artwork online



*My experience with online galleries is that they are easy to navigate for your art to gain acknowledgement, representation of your art philosophy and sell. But some online galleries dupe featured artists which jeopardizes the relationship for both parties.*

*There are ways to improve artists experience with online galleries which are:*

- Collaborations and networking: collaborating with other artists, curators, and galleries to expand your network and opportunities.*
- E-commerce integration: integrating e-commerce functionality into your website or online portfolio to facilitate sales.*
- Transparency and authenticity: ensuring transparency in your online presence, including clear pricing, artwork descriptions, and certificates of authenticity.*
- Education and resources: providing educational resources, such as artist statements, tutorials, grants and workshops, to engage with your audience and establish your business firmly.*
- Artist community building: fostering a community around your artist, and offering exclusive promotions to them.*