

CONVERSATION WITH NADIR ALZAMORA

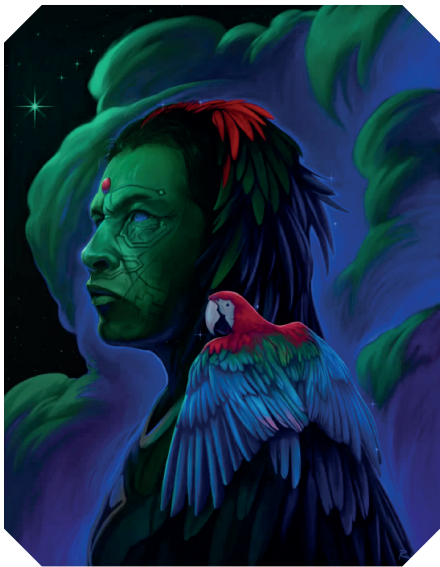
The Peruvian Artist



Nadir Alzamora, known artistically as Ridan, was born in Lima, Peru. He later moved to Piura, where he formed a deep connection with the town of Yapatera-Chulucanas — a place that would play a significant role in shaping his artistic vision. From an early age, Ridan felt a profound bond with nature, which continues to be the central theme of his work. Through his art, he explores the essence of the places he encounters, transforming them into a unique visual language of color, shape, and symbol. His work reflects a journey — both geographic and emotional — grounded in observation, memory, and transformation.

On their journey to arts

Since I was a child, I explored the nature of northern Peru, very close to the equator, in a place called Piura, where my father’s family lives. Nearby, in the mountains of Cajamarca, lives my mother’s family. These are places with vast nature, where, from a very young age, I explored ecosystems and conducted research through observation and data recording. This sparked an interest in understanding and interpreting the information I collected. As a teenager, I developed a taste for music, dance, and painting – the latter being the one I decided to study as a career at the School of Fine Arts in Lima. From there, I embarked on a path of discovery and contribution through a personal imagination nourished by collective experiences. This is why my themes explore nature as a source of knowledge, science as a method of observation and data collection, and my Afro-Peruvian heritage from my father’s side, which led me to view history through the lens of slavery and the constant struggle to validate equality and humanity seeking emancipation. My creativity acts as a funnel for my ideas and conclusions, transformed into visual and conceptual proposals.

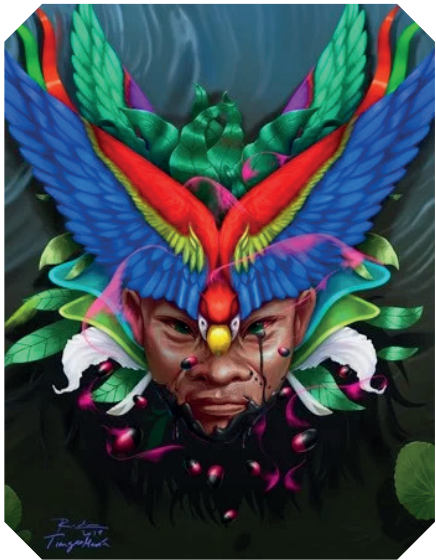


On personal education, and creative education viewed locally and globally

In school, I had the opportunity to take art classes. Over the years, we explored disciplines such as dance, music, painting, comics, and origami. For my professional training, I chose Fine Arts in the capital, Lima, where I studied painting from 2008 to 2013.

Messaging with art

Currently, I focus on sharing my vision of what it means to be a human being and answering this question through the contexts and events that present themselves to me. This is a reality attached to my aesthetic. At times, it reflects admiration for nature and its diverse manifestations, and at other times, it addresses social issues based on the reality and circumstances I experience. All of this is framed within a unique understanding and dialogue to create space for conversation and the exchange of ideas. From my position as an Afro-descendant, I collaborate with projects and organizations that seek equality and level the systemic imbalances inherited from slavery here in Peru. All of this is done with admiration for the past and the events that now allow me the freedom to dedicate myself to art.



On Art as a representation of reality or escape from it



Art always depends on its era; it is a social symptom that does not seek to provide answers but rather poses questions so profound that they emerge as answers through reflection and discovery. The additions to this visual discourse or your proposal are part of that contemporary reality – the constant search for improvement and well-being, and how to correct what no longer works for our new ways of seeing the world. A quality of art is that, being linked to our deepest selves, it tends to break away from trends and the present to become something timeless and universal, while being aware that it requires a specific plane and time to make itself known.

Online galleries and marketing artwork online

In my case, I often work with digital illustrations or what are called art prints on demand, customized in size and presentation. I also create murals and, more recently, canvases. I use Instagram and Facebook to promote my work. Currently, I work as a background illustrator and concept artist at an animation studio called Apus Estudios, where I have the opportunity to learn more about narrative and current artistic styles in the animation industry.

