



BEOPEN  
*art*

# Irfan Ajvazi

Tricks and tips from Irfan Ajvazi



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*Irfan Ajvazi is an artist and curator whose work explores the intersection of memory, landscape, and still life through layered spatial compositions that blur the boundaries between interior and exterior worlds. He received a Diploma in Graphic Design from the Great Learning Academy in 2022. Drawing inspiration from photography, film, media, and art history, Irfan begins his work with spontaneous visual “snapshots”— unposed moments or figures that catch his attention and serve as raw material for his paintings.*

*His creative process involves reassembling these fragments into thoughtful visual narratives, often constructed from multiple sources. Influenced by Baudelaire’s reflections on the transient and the timeless, Irfan seeks to capture a sense of contemporary beauty that is both ephemeral and deeply rooted in cultural memory. His work reflects an ongoing investigation into how aesthetic forms evolve within and beyond their historical context.*

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**The artist’s studio: is a separate space necessary for productive work? What are the absolute essentials in your working space? What advice would you give to emerging artists in terms of setting up a studio/working space?**

A separate studio can be helpful, but it’s not always necessary. What matters most is having a space—mental and physical—where you feel safe to create without judgment. For me, natural light, minimal distractions, and a sense of ritual are essential. To emerging artists: start with what you have. Don’t wait for the “perfect” studio. Focus on creating consistently and making your space your own, even if it’s just a corner of a room.



**Earning a living from art: what steps are necessary to make a living selling artwork? Please share your experience of developing a website/social media pages, communication with wider audience and potential buyers, working with online and offline galleries, etc.**

Making a living from art is a long-term process. For me, it started with treating my practice like both a passion and a profession. Having a website is crucial—it acts as your portfolio, archive, and business card. Social media helps connect with a wider audience, but authenticity is key. I also engage with both online and offline galleries, participate in group exhibitions, and make efforts to communicate clearly and professionally with collectors and curators. Consistency, storytelling, and community-building are essential.



**Staying inspired: please tell us what you do to keep being an inspired creative. Is it necessary to take breaks from your work? How can an artist maintain their creative curiosity? Does your inspiration come from within or outside?**

Inspiration comes in waves, and I've learned to respect the rhythm. Breaks are not only necessary, but they're also vital. Sometimes stepping away from the work allows ideas to simmer and grow quietly. I stay inspired by reading, traveling, observing people, listening to music, or just walking without a destination. Curiosity is like a muscle—it needs exercise and rest. I find inspiration both within and outside; often, it's in the intersection of personal emotion and external observation where the magic happens.