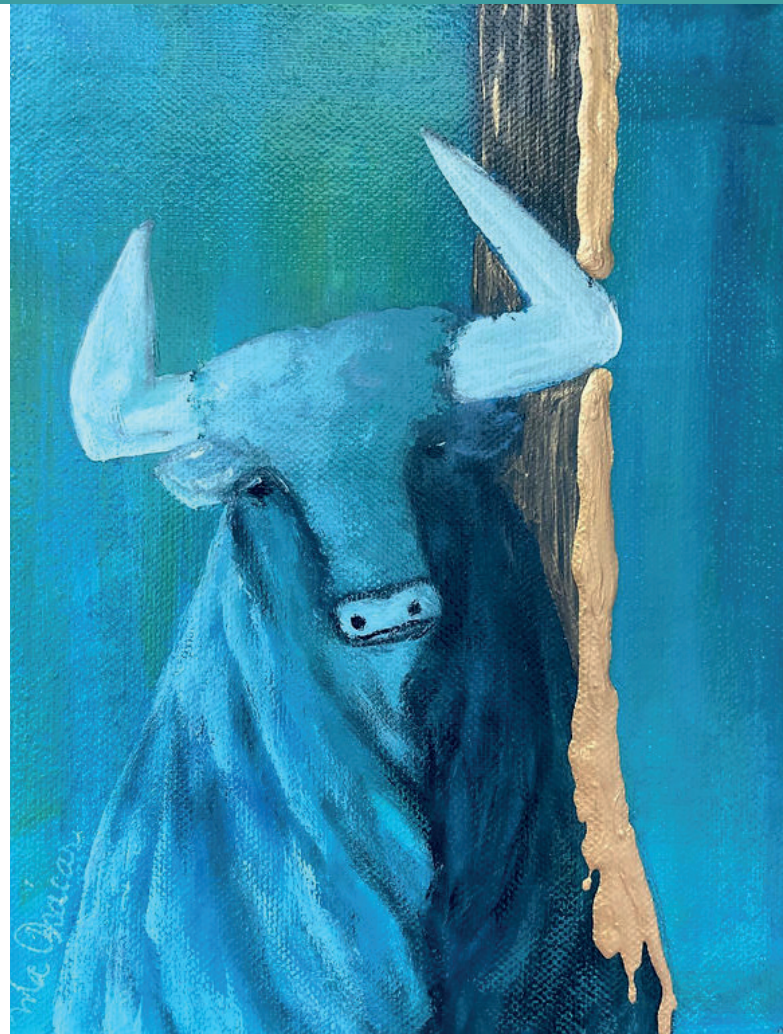




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art

# Maria Luisa Osácar

Tricks and tips from the self-made Maria Luisa Osácar



**The artist's studio: is a separate space necessary for productive work? What are the absolute essentials in your working space? What advice would you give to emerging artists in terms of setting up a studio/working space?**

I believe it depends on the artist and their creative process. In my case, I do need to have my own space to create and flow better. However, I like it to be at home because the creative spark can come at any moment, and not having to move to another place helps a lot.

For me, it's super important to have, in addition to the canvas, paint, and tools, good lighting and music!

I think the most important thing is to designate a space for working. It doesn't have to be a big studio—it can be a corner of your room—but it should be exclusively for painting so you can stay focused. Also, lighting is key.

**Earning a living from art: what steps are necessary to make a living selling artwork? Please share your experience of developing a website/social media pages, communication with wider audience and potential buyers, working with online and offline galleries, etc.**

I think it's important to paint from the heart but also to understand what connects with the viewer. But beyond painting, it's really important to stay in touch with other artists, attend exhibition openings or art events. On the other hand, developing a personal brand is key, and being responsible with the quality of your work and pricing, always considering those who buy and believe in your work.

Having an online presence is essential nowadays. A website that showcases your work allows people from all over the world to get to know you, and even more so through social media. One doesn't exclude the other. Today, there are many tools that allow us to create our own websites and manage our social media if we can't delegate it. I believe it's something that needs a dedicated amount of time, with the same seriousness as painting.

**Staying inspired: please tell us what you do to keep being an inspired creative. Is it necessary to take breaks from your work? How can an artist maintain their creative curiosity? Does your inspiration come from within or outside?**

For me, inspiration comes from within, from past experiences, and from everyday reflections. Art is a way to raise my voice about that. However, I do think it's important to see and surround yourself with other artists or forms of art because the combination of the internal and external is what makes new projects come to life. Breaks are essential. Often, the best ideas come when we free our minds from worries and give ourselves time to "get bored." For me, it's key to leave a piece and come back to it later.

